

An initiative of

aha|sa
Australian Hotels Association (SA)

HOTEL *Care*

October 2014



Leukaemia Foundation

pg 5

Page 2

Australian Cranio Maxillo
Facial Foundation



Page 4

Sammy D Foundation



Page 6

Oz Harvest



Page 8-12

Hotels Supporting the Community



South Australian hotels have a long and proud history of supporting their local communities. This support is demonstrated in all sorts of ways. Numerous pubs are major sponsors of football clubs across the state, many pubs donate meal vouchers for raffles or school quiz nights, whilst some hotels have formed close partnerships with charities to assist the work they do in the community. Hotels also support the hospitality and tourism industries in many ways.

The industry as a whole, through Hotel Care Community Projects, is also responsible for more substantial donations to charities and community organisations. This is made possible by the backing of the Independent Gaming Corporation. Since its inception in 1996, Hotel Care Community Projects has donated more than **8.8 million dollars** in over 660 grants.



Australian Cranio Maxillo Facial Foundation

The Australian Cranio Maxillo Facial Unit (ACMFU) in the Women's and Children's Hospital has treated 15,000 patients since it was first set up in 1975. ACMFU has a multidiscipline specialist team that plans all the patients operations and the treatment program. A majority of patients treated at the ACMFU come from South Australia (80%), with the remainder both from interstate (10%) and overseas (10%).

The research department through the ACMFF has been the recipient of Hotel Care funding in excess of \$100,000 over

the past decade which has included a cryogenic freezer, a cell incubator and a state of the art specialised research microscope. These specialised items have been crucial to progress the "Craniosynostosis" project. This project is seeking the identification of the genes in the body that promotes the early closure the growth plates in a baby's skull which does not allow the brain to grow normally."

\$135k

The Queen Elizabeth Hospital (QEH)



Hotel Care funding was provided to the QEH to purchase an incubated orbital shaker to be used in the positive pressure clean room in the Basil Hetzel Institute (BHI). The Basil Hetzel Institute is the research arm of The Queen Elizabeth Hospital and is staffed by individuals who are employed by the Hospital or the University of Adelaide. The dedicated incubated orbital shaker will be used in Phase I clinical trials to develop a novel DNA vaccine to treat patients who are infected with hepatitis C virus (HCV) and who have no other options for therapy. Approximately 80% of individuals who are infected with HCV develop a life-long persistent infection that results in severe liver disease including liver cancer.

\$7k

Tutti Ensemble Inc



The Tutti Ensemble Inc is an international leader in creating opportunities for disabled artists, which brings community and professional artists together for high quality collaborative performances and events. Tutti received Hotel Care funding for three major projects.

Firstly, to buy a new computer for the Visual Arts and Design Program. The current iMac computers are outdated and slow. Due to increasing interest in the digital arts, having an updated computer system means digital editing programs can run smoothly without the current lag and crashing.

Funds were also used to purchase sound and recording equipment for the Sisters of Invention part of the Tutti Choral program - the world's first all-girl, alt-pop group made up of five young women who identify with learning disability, blindness and cerebral palsy.

Finally funds were used to purchase a multifunction photocopier/scanner/printer for general administrative purposes.

\$20k



Soles4Souls / Wesley Social Enterprises



S4S received Hotel Care funding to purchase a van for the collection of donated gently worn shoes from the South Australian Community. S4S are currently using the vehicles of volunteers along with their running costs for this purpose.

All collected shoes are redistributed to indigenous South Australians, giving them an increased chance to participate in sport and the community, opportunities they would not have been able to access previously. S4S distributes the remainder of the shoes to Tanzania, Vanuatu and Guatemala.

WSE provides supported employment for people with a disability at Alberton. A joint initiative was launched in January 2014 by S4S & WSE for the collection and packing of the donated shoes, providing meaningful employment and training opportunities for South Australians with a disability, giving them a sense of purpose and the chance to make a positive contribution to their community by helping others. A grant received through Westpac helps to support the WSE workers with a basic wage.

\$31k

Prostate Cancer Foundation SA

In May 2014 AHA|SA Members had the opportunity to run a Beer Tankard appeal in their hotels for the Prostate Cancer Foundation SA named 'Bottoms Up'. Over \$6000 has been raised through patrons donations in over 85 hotels.

Prostate cancer is often poorly understood and many men want to ignore it, but it is the most common cancer diagnosed amongst men in Australia. More men die of prostate cancer than women die of breast cancer. Men in rural and regional Australia have a 21% higher prostate cancer mortality rate than men in capital cities. Last year it was estimated that almost 20,000 Australian men were diagnosed with prostate cancer. Tragically, more than 3,300 lost their life to this disease. This is one man every three hours. Funds raised will be used for education packs for patients, nursing costs, resources and education.

\$6k



Hutt St Heroes



In July 2014 AHA|SA Members also had the opportunity to run an appeal for the Hutt St Centre in their hotels with 40 hotels participating. Over \$5000 was raised.

Hutt St Centre provides a critical frontline service to the community. They serve over 55,000 meals every year to people who are homeless and vulnerable. That's about 200 meals a day – breakfast and lunch. They also provide showers, laundry, safe storage area, intake and assessment, case management, counselling, pastoral care, boarding house and community outreach support, health centre and a weekly legal clinic. They have 14 visiting services to ensure their client group has the best chance to successfully exit their homelessness. One of most important initiatives has been the implementation of an education and training program to help start a person's journey into meaningful employment or volunteering and to get people back on their feet as quickly as possible. Hutt St Centre is now an accredited education facility.

Funds raised through the Hutt St Heroes campaign will help to build a learning centre for vulnerable people to have a real hope for their journey out of homelessness.

\$5k

Sammy D Foundation

In 2008, Sam Davis lost his life in an unprovoked one-punch incident at a private party. Sam's parents, Nat Cook and Neil Davis formed the Sammy D Foundation in his memory, with a strong focus on encouraging young people to realise their potential and empowering them to make safe and positive life choices. Their ultimate aim is to prevent tragedies such as this from happening in our community, and the Foundation has reached nearly 40,000 young people with its vitally important messages.

The Foundation delivers 3 core programs within schools, sporting clubs and community groups – IMPACT, CONNECT & PARTYWISE. It also works to raise public awareness around the issues and consequences of youth, alcohol and drug fuelled violence in our society, and provides meaningful mentoring services to "at risk" youth.

Hotel Care funding was provided to purchase a people-mover van which will be used extensively in Foundation programs for the transport of:

- Staff and volunteers to school and community group presentations/workshops across SA
- Mentors and their mentees to various activities and mentoring sessions
- Goods, equipment, staff and volunteers to events and activities

\$38k





Leukaemia Foundation

In June 2014 the South Australian Hotel Industry, through Hotel Care Community Projects provided the Leukaemia Foundation funding assistance to purchase a Captiva 5 Diesel.

The Holden Captiva 5 Diesel will be used as a support vehicle for the U.G.L.Y Bartender of the Year Campaign allowing the National Manager and her team to actively engage with Hotel, Pub and Club venues across South Australia. They will visit in excess of 500 venues across the state, in an epic 'road trip' from Ardrossan to Andamooka, covering approximately 10,000Kms.

In SA, the Foundation has 15 purpose built fully furnished two and three bedroom apartments, located at the Bridgestone Australia Leukaemia Foundation Village. For the patient, the Village offers an environment critical to their respite: hygienic, comfortable, in close proximity to treating hospitals and at no charge to them. The Holden Captiva will also provide residents of the Village, with a courtesy vehicle during their stay. The Captiva will be provided to them, at no cost, giving residents the ability to travel to and from treatment, to the shops and for recreational use.

\$43k



OzHarvest

OzHarvest is a not for profit organisation which rescues excess food from the food industry to feed communities at risk. Not only does OzHarvest help charitable organisations who feed people in need, but it also helps our environment by diverting good food from landfill. OzHarvest Adelaide began operations with its first food rescue vehicle in January 2011, with thanks to the support of the AHA|SA though Hotel Care.

A second food rescue vehicle was added to the fleet in February 2013 which enabled expansion into the Northern Suburbs of Adelaide as far north as Gawler and distribution to an additional 32 charitable agencies. With their service at capacity they required a third vehicle to keep up with the demand and to continue to grow their food rescue service.

Hotel Care funding assisted in the purchase of a third food rescue vehicle named 'Marigold' enabling OzHarvest to service

the southern suburbs of Adelaide between Marion and Sellicks Beach. Key partners who assisted in this project included Colonnades Shopping Centre, the City of Onkaparinga and the City of Marion in addition to local small business and community groups who raised funds and increased the community awareness of the work OzHarvest do.

\$30k

SCOSA

SCOSA

Hotel Care was able to provide much needed funding assistance to SCOSA for a new awning for their Hub at Thebarton – one of 13 client Hubs, supporting hundreds of South Australians living with disabilities in metropolitan and regional areas. The outdoor motorised shade sail will enable all the Thebarton based clients to more regularly participate in outdoor activities. There is an ideally sized outdoor courtyard area at the back of the house but presently this cannot be utilised anywhere near capacity due to sun/heat extremes as many of their clients are especially susceptible to sunburn, light etc.

\$6k



Minda

Minda was provided with Hotel Care funding assistance to purchase equipment for their Day Options Program for School leavers with moderate to severe intellectual disability (16-25 years).

Minda's Lifestyle Services currently offers 10 Day Options Programs that provide assistance support and activities to more than 370 people living with an intellectual disability. The School Leavers day option will assist those with the transition from leaving school to adult life, with the first intake to commence in January 2015. The funding will be used to purchase a range of items including AV Equipment, computing equipment, whitegoods, furniture, musical instruments and art supplies.

\$18k



Adelaide & Port Adelaide Football Clubs

The Adelaide and Port Adelaide Football Clubs received Hotel Care funding for their indigenous community programs run throughout South Australia.

For Adelaide Football Club (AFC) funding assists the APY Lands Partnership program community development team with players visiting schools and communities. They also support the APY Lands football team when in Adelaide and provide support to education week, food, match day ticketing and other resources when they play Maralinga in the annual Rio Tinto Lands Challenge cup. The Community Development team speak to the schools about healthy eating and physical activity while the Players speak about this as well they also give the students an insight into the AFL. Also there are large costs associated with this program due to remote travel to the APY Lands with charter planes etc.

PAFC in partnership with the South Australian Aboriginal Sports Training Academy (SAASTA) has established the Aboriginal AFL Academy (AAA) to operate out of the club's state of the art facilities at Alberton Oval from 2014.

This partnership will see Port Adelaide FC become the first AFL club to house and dedicate its time to the educational success of school aged Aboriginal footballers. As such the primary focus of the Academy will be to assist schools in driving the retention and success rate of Aboriginal students in the SA Certificate of Education (SACE) compared to their non-Aboriginal counterparts. Additionally students will be engaged, supported and encouraged to progress their abilities and reach their dreams of a career in Australian Football.

\$50k



Streaky Bay Hotel

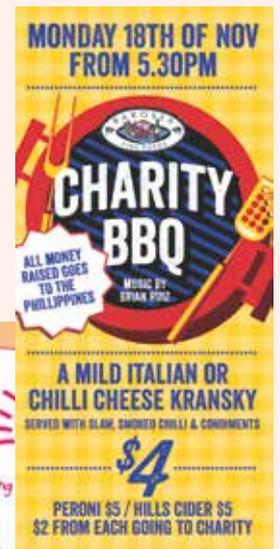
Last year at the annual Royal Flying Doctor auction at the SA/WA Border Village Hotel, the good folk from the Streaky Bay Hotel purchased a kangaroo (not a real one) for a couple of hundred bucks. The hotel subsequently took it home, cut a slot in its head and used it as a donation tin which was taken back a year later. The 'roo had \$993 in it and they raised another \$250 due to the generosity of the community.



Lion Hotel, North Adelaide

In November 2013, The Lion had a charity fundraiser for the Philippines Red Cross appeal for the Typhoon Crisis. More than \$1500 was raised on the night with entertainment provided by resident entertainer Brian Ruiz (from the Philippines) and his band.

The Lion also runs regular fundraisers with their Friday afternoon BBQ. Some of their other major fundraisers include the Cora Barclay Centre Loud Shirt Day Charity BBQ, Young Variety Karma Keg, Biggest Morning Tea and Time for Kids charity lunch.



Flinders Rest Hotel, Warnertown

During the Bangor fires around the southern flinders patrons of the Flinders Rest Hotel donated to give a CFS volunteer a beer. They also hosted a free BBQ and drinks for local volunteers from Napperby, Crystal Brook, Warnertown and Wandearah on Friday the 24th of January. Shadow Minister for volunteers Duncan McFetridge attended and acknowledged all the work that volunteers had done over the month to assist with the devastation from the Bangor Fire.



ALH Group

Since opening in January 2000, Ronald McDonald House Adelaide has accommodated over 3,000 families who live more than 100km from metropolitan Adelaide. The House provides support with all the “home comforts”, to families whose seriously ill children are receiving treatment at the nearby Women’s and Children’s Hospital. The ALH Group has been a corporate sponsor since July 2013 and has fundraised \$74,188.07 through various hotel activities including a Rockabilly Event at the Halfway Hotel which raised over \$5000.

In November 2013 ALH Group partnered with Coca-Cola Amatil and the McGrath Foundation for Pink It Up day, with all money raised going to the McGrath Foundation. The day raised \$5,781.05



Sevenhill Hotel

Together with the Sevenhill Cricket Club and the Little Heroes Foundation, the Sevenhill Hotel has put together the annual Pub v Club 20/20 cricket match.

This has become an annual fundraising event previously supporting the McGrath Foundation and now The Little Heroes Foundation. This is due to the impact on a local family losing their little boy two years ago. The help they received from the Little Heroes Foundation was so beneficial the focus changed, directing funds towards this worthy cause.

On the Friday night prior to the match, the hotel hosted a Black Tie dinner with guests speakers Tim Ginever and Chris Dittmar. The dinner included a successful auction with donations from local business and wineries to help raise the majority of the funds. They were also supported by Clare Valley Brewing, Lion and Holco Meats.



The match played at the Sevenhill Oval, Richardson Park brought out a crowd of approximately 500 spectators. Those giving their time to support the event and play in the game included Wayne Phillips, Chris Dittmar, Rob Kerin, Johnny Haysman, Tim Ginever, Rohan Smith, Richard Foster, Eddie Hocking, Ben Johnson, Ben Hook, David Brown and Mark Tylor.

Pretoria Hotel, Mannum

A brave teenager with cystic fibrosis who against huge odds jet skied the mighty Murray River in seven weeks in 2011, returned to do it again in just seven days following a double lung transplant.

Recovered from life-saving surgery, 16 year old Coen Ashton from Maryborough in Queensland tackled the 2,000 kilometre journey during DonateLife Week 2014 (23 February – 2 March) to encourage all Australians to have the chat that saves lives and ensure the organ and tissue donation decisions of loved ones are known.

"I was born with cystic fibrosis which made it really hard to breathe. I was suffocating and couldn't laugh without painful coughing, and I could only dream of running, let alone jet skiing," Coen said. "I had to wait for a long time for a new set of lungs. Now with my new lungs I'm coming back to jet ski the Murray to prove to everyone that being an organ donor and knowing the wishes of your loved ones is essential – it saved my life."

Coen's adventure will see him jet ski the entire navigable section of the Murray River from Goolwa on the South Australian coast to Yarrowonga in country Victoria, shadowed by his mother Dawn, father Mark and younger brother Kai in a support vessel.

The Pretoria Hotel, Mannum was the first stop in Coen's 2000km trek up the Murray River. The hotel offered to host the event with its prime river frontage and provided at no charge all the facilities they required. Along with some of their suppliers, the Pretoria was able to donate all the food provided on the day.



AHA | SA Awards for Excellence – 29 July



Vine Inn Barossa

aha|sa
HOTEL INDUSTRY
**AWARDS
FOR EXCELLENCE
2014**

The recent Hotel Awards for Excellence saw a large number of nominations in the category for Community Service & Support. Due to the amazing level of contribution these hotels have provided to their local community, each nominee was awarded with a 'Certificate of Merit'. The nominees included Arkaba

Hotel, Inglewood Inn, Lakes Resort Hotel, Loxton Hotel, Morphet Arms Hotel, Governor Hindmarsh Hotel and Vine Inn Barossa. The winner of this category announced on 29 July 2014, was the 'Vine Inn Barossa'.

The Vine Inn Barossa continues to show over and above commitment to its local community. From its support of local sporting institutions, social issues, assistance to disadvantaged families, educational support for kids and employment of local staff and contractors. The past 12 months has seen the Vine Inn contribute over \$55,000 in cash alongside in-kind support. The recent Barossa bushfires saw the hotel supported up to 350 fire fighters and support staff with catering, essential household items and accommodation. The Vine Inn and its staff are an integral part of the social and economic wellbeing of the community.



Loxton Hotel

The Loxton Hotel was established in 1908 and is proudly owned by the residents of Loxton. The Loxton was the 2013 winner of the AHA|SA Outstanding Community Service and Achievement Award.

The Loxton Hotel's involvement with the community has mirrored the evolution of the town through supporting local clubs and associations and by initiating events, such as "Laneway 2013", to raise funds for charities which impact directly, or indirectly, on the local community.

"Laneway" a family event staged in a wide lane adjacent to the hotel, was a first for regional SA and featured 12 hours of non-stop music, street artists and alfresco dining. The beneficiary was Ronald McDonald House.

Due to the success of the inaugural event, which raised over three thousand dollars for its 2013 charity, Loxton Hotel has decided that "Laneway" will become an annual community fundraiser.

It's hard to overstate the depth of involvement and the two way connections and links between the Loxton Hotel and the community. For instance the hotel is the sole major contributing financial sponsor of Loxton's golf club and Visitor Information Centre, financially supports the bowling clubs, football clubs and netball clubs, offers seniors heavily discounted meals, supports local schools and Rotary, Ladies & Men's' Probus, Lions and Apex Clubs, provides free meals and beverages on Anzac Day for all return soliders, servicemen and women and their partners and the hotel is the town's designated emergency disaster centre for the community.



Torrens Arms Hotel

The Torrens Arms has been associated with the Josh Deegan Memorial Golf Day since it started in 2003. The Golf Day is an amazing way to remember the wonderful Josh while raising important funds for the RAH Burns Unit.

Josh was an Australian Rules football player who was one of 202 people killed in the 2002 Bali bombings.

Last year the day raised \$35,000 for the Royal Adelaide Hospital Burns Unit.

Street Address: Level 4, 60 Hindmarsh Square | Adelaide, SA 5000

Postal Address: PO Box 3092, Rundle Mall SA 5000



Telephone: (08) 8232 4525 | **Free Toll:** 1800 814 525 | **Fax:** (08) 8232 4979
Email: information@ahasa.asn.au | **Web:** www.ahasa.asn.au