

An initiative of

**aha|sa**

Australian Hotels Association (SA)

# HOTEL *Care*

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South Australian hotels have a long and proud history of supporting their local communities. This support is demonstrated in all sorts of ways. Numerous pubs are major sponsors of football clubs across the state, many pubs donate meal vouchers for raffles or school quiz nights, whilst some hotels have formed close partnerships with charities to assist the work they do in the community. Hotels also support the hospitality

and tourism industries in many ways. The industry as a whole, through Hotel Care Community Projects, is also responsible for more substantial donations to charities and community organisations. This is made possible by the backing of the Independent Gaming Corporation. Since its inception in 1996, Hotel Care Community Projects has donated more than **8.8 million dollars** in over 680 grants.



## AHA | SA supports Life Education SA to refurbish new mobile classroom

Life Education is a not for profit drug and health resource, with the aim of encouraging children to make safer, healthier choices. Founded in the late 70's, by Reverend Ted Noffs, the mission was to deliver education to children in a fun, interactive way, with the premise that prevention is better than cure.

That vision has turned into the development of unique mobile classrooms. With the support of the AHA|SA and Hotel Care Community Projects, Life Education SA has now increased its fleet of fully refurbished mobile classrooms to 3. In real terms, this means that they can reach out to 10 000 more students each year.

The mobile classroom allows children to explore creative and collaborative learning in a space that is entirely different from a traditional classroom. There are no desks, pens or paper. Children are encouraged to participate and learn through engaging education experiences, which they believe bring out the best in all children.

Life Education values a belief that when it comes to educating children, input lies not only with parents and schools, but with the wider community as well. The AHA|SA is delighted to assist Life Education in helping hundreds of thousands of children to live safer and healthier lives each year.

**\$61k**



## MINDA



Hotel Care has proudly supported Minda Inc. in the purchase of some new equipment for their Day Options Program for School leavers with moderate to severe intellectual disability (16-25 years). These programs are designed to engage participants in a range of activities that improve self-confidence, encourage

community participation and contribution, promote self-reliance, assist individuals in making choices and improve self-image and worth. The funding has made it possible for Minda to provide future assistance, support and activities to more than 370 people living with an intellectual disability.

The funding was used to purchase a range of items to establish a new day options program, including AV and computing equipment, white goods, furniture, musical instruments and art supplies. In particular, the funding will assist school leavers with intellectual disability to transition from school to adult life.

Adam Aagaard is one of many young people supported by Minda who are already benefiting. Having finished school, Adam is now



developing independent living skills through Minda's MyPath program and he was pleased to show the AHA|SA's Lucy Randall, Manager Events and Sponsorship, his new-found culinary skills.

**\$18k**



## Hotel Care supports Flinders Therapy House



Inclusive Directions is an established provider of specialist inclusion support and services

for children with developmental needs and disability services. Inclusive Directions, in partnership with Flinders University, offers children and families living with Autism access to the Flinders Early Intervention Program (FEIP).

The opening of the House marks a new era for South Australian children living with autism and their families as they're given greater access to one of the State's few evidence-based early intervention programs.

Hotel Care Community Projects was delighted to be able to support the project with funding for an indoor play gym. This piece of equipment is crucial in the therapy program.

**\$20k**



## Mary Potter Foundation



Hotel Care Community Projects is delighted to have been able to support the Mary Potter Foundation in the purchase of

three ceiling hoists for the Hospice. The ceiling hoists will result in patients not being confined to their beds while giving a secure and safe way of lifting for both the patient and nursing staff.

**\$48k**



## Julian Burns Trust



Hotel Care Community Projects recently assisted the Julian Burton Burns Trust with funding to create a 'one stop' Burn Survivor Supporter Database. This will better allow the

trust to offer more strategic support for burn survivors and their families through their life-long journey of recovery and rehabilitation.

**\$17k**





## Foodbank

In 2011/12 Foodbank sourced and redistributed 110,000 kilograms of fruit and vegetables. The Executive and Board agreed this was grossly inadequate, especially when compared to the total 1.5 million kilograms of all food groups distributed annually - healthy fresh food only constituted 7% of Foodbanks total foods used in emergency relief. From this, the Fresh Fruit and Veg program was born, with an agreed target to grow donations and redistribution from 110,000kg pa to 1million kg over a 6 year period.

Hotel Care funding was provided to Foodbank to assist with the significant new infrastructure at the Foodbank Fruit and Vegetable Pooraka Market warehouse. This will enable them to better manage a much larger flow of produce whilst also providing more working space, a lunch-room and an office to manage 30 workers each week on government sponsored programs, most long-term unemployed.

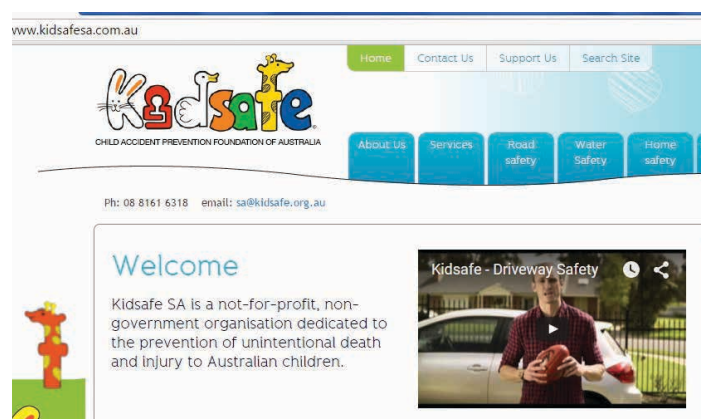
**\$26k**

## Kidsafe SA Inc.

Hotel Care provided further funding to Kidsafe in 2015 to build upon the website it wholly funded in 2012. Since 2012 the number of people accessing the website, viewing and downloading the child safety and injury prevention information has grown exponentially and Kidsafe SA identified an opportunity to further utilise the new website in order to increase our reach to the targeted audience across the state through monthly Kidsafe e-newsletters, regular e-alerts, an online shopping cart function and an online booking function for Kidsafe SA community education and training services.

This addition to their website will enable them to engage a wider audience across South Australia and increase reach of important child safety and injury prevention information, particularly in regional and remote areas. Further, it will remove manual input, increase time efficiency for both Kidsafe SA staff and their clients.

**\$5k**



## Rezz Hotel helping the community

Rezz, a family owned and operated venue, has been a local for more than 65 years. The hotel is firmly entrenched in the community and continues to be a supporter of countless fundraisers and community-related events.

In the last 12 months Rezz assisted local fire fighters after the devastating Adelaide Hills bushfires - a call for assistance was made and Rezz answered the call with the delivery of drinks and food. The items were delivered to the Clovercrest Baptist Church for distribution



to the fire fighters and residents in need. In addition to this, Rezz also played a key role in fundraising for Kawasaki Disease during this year's Australia Day event (Kawasaki Disease is a disease that affects children under the age of five causing inflammation of the coronary arteries). Continuing their support for the local community Rezz is also part of this year's Oz Harvest, delivering pizzas to a local women's shelter once a month.

In addition to fundraising events, Rezz also proudly donates to various community groups. Some of the events and causes Rezz has recently supported via donations include this year's Mother's Day Classic, HeartKids SA, Kidney Health Fundraising Dinner, Magill Sunrise Rotary 'A Taste of Timor' Fundraiser, which helped to raise money to support people affected by leprosy in Timor-Leste, South Australian film-making's REEL Event, and a fundraiser for St Martin's Anglican Church in Athelstone.

From raising money for worthy community groups to feeding the fire fighters after the recent Adelaide Hills bushfires, the strong community values of Rezz and its owners, the Hamood family, are evident and their commitment to supporting the local community is unwavering.



## Booze Brothers Staff Charitable Foundation 2015 Donations



13 Years ago at its first presentation, the Booze Brothers Staff Charitable Fund gifted four charities a total of \$4800. In May this year, the fund celebrated a milestone of

passing \$500,000 in total donations to South Australian Charities.

The BBSCF began in 2002, and was formed after the serious illness of a member of the staff. Funds were raised initially to assist in recovery and ongoing support of their education. From here, the staff decided to have an ongoing commitment to charity and this was supported by management. All funds raised by staff are matched by the Directors.

In 2015, the fund has supported a range of Charities in South Australia, some of which are long standing. In May, Soldier On were presented with a \$35,000 donation to assist in the purchase of a car and trailer to help move members around to different locations for various meet ups. On Sunday November 15<sup>th</sup>, 2015, the final presentation for the year was held at The Unley. 7 charities in total were recipients including The Smith Family, Second Chances,



Centacare, Branwell House, Childhood Cancer "Bradleys Place", CFS Volunteers Foundation and Br Michael Christmas Hamper Appeal.

The Foundation has been supporting the Br Michael Christmas Hamper Appeal for the last 10 years and the donations now total \$22,000. This helps fund the food and gift hampers provided by the Parish at Glen Osmond for families throughout country and suburban South Australia.

## Congratulations to the Vine Inn Barossa!

The Vine Inn Barossa continues to show over and above commitment to its local community, and in October was recognised for this commitment by being awarded the National Outstanding Community Service & Achievement award at the National AHA Awards in the Gold Coast. The Vine Inn Barossa supports a vast array of different community groups and causes, from local sporting institutions, to the support of social issues, assistance to disadvantaged families, educational support for children and employment of local staff and contractors. The past 12 months has seen the Vine Inn contribute over \$50,000 in major sponsorships. Their particular passion this year was to assist the Social Justice Fund and a charity golf day raised in excess of \$4000. The Vine Inn Barossa is a venue which offers continued Community Service & Support, not just via the parameters of its constitution, but by its actions. Well done to this amazing hotel.



## Loxton Hotel sponsors pedal prix



The Loxton Hotel is the sole major sponsor of the first three rounds of the Uni-SA Australian H-P-V Series, a five round pedal prix series, and the largest event of its type in the world. The H-P-V series is one of South Australia's most popular school activities and is designed to develop competitors' teamwork, technological and engineering skills, enterprise, fitness and health. Round 1, early May 2015, saw 82 pedal prix teams battling it out on Loxton's 1.5km street circuit, with over 4,000 people lining the streets to catch a glimpse of the human powered vehicles as they zoomed along, at speeds up to 70km per hour.

First round competitors included teams from Seymour College, Xavier College, Nuriootpa High School, Bordertown Primary School and the Riverland.

A community owned facility, the hotel believes the event promises significant economic benefit to Loxton and, as such, is delighted to be able play a role in ensuring its success into the future.



## Congratulations to all the Community Service & Support finalists at this year's AHA | SA Hotel Awards for Excellence!

- Arkaba Hotel
- Governor Hindmarsh Hotel
- Inglewood Inn
- Morphet Arms Hotel
- Parndana Hotel
- Port Lincoln Hotel
- Renmark Hotel Motel
- The Gully Public House and Garden
- Vine Inn Barossa, Nuriootpa

## Inglewood Inn Fundraiser

On January 2nd 2015, tragedy struck the Adelaide Hills region with an out of control bushfire destroying more than 20,000 hectares and 27 homes. The fire lasted 7 days and did considerable damage to the Inglewood area as well as surrounding areas.

After the fires, a small fundraiser was organised by the Function Manager at the Inglewood Inn, Milly Howell. As many of their locals had lost their land, businesses and homes, they wanted to try and do something to help the community. The event was to be held at the Inn on Sunday the 18th of January, 2 weeks after the fires started, and attract 100-200 people from the local community. They would be raising funds for the State Emergency Relief Fund and had a goal in mind of \$5,000.

Within 24 hours over 200 tickets were sold, which exceeded the hotel's capacity. The event was moved to the nearby Houghton Oval which could hold up to 5,000 people.

Over 80 local businesses contacted the hotel in the next week with items and services to donate for raffles and auctions. Businesses such as Australian Outdoor Living donated a \$5,000 home improvements voucher, Toyota Australia donated signed cricket merchandise by the late Phillip Hughes, NAB donated a



signed soccer jersey by Tim Cahill. This is just a few of the items that were kindly donated.

Over 1,700 people attended the event in total, and over \$79,000 was raised. \$50,000 was donated to the State Emergency Relief Fund, and the rest was split between two local CFS – Paracombe and Hermitage.

## Novotel Barossa Valley Resort Mission Australia Golf Day



Novotel Barossa Valley Resort, in conjunction with Tanunda Pines Golf Club, held a charity event day on Friday 19 June. A total of \$10,000 was raised on the day, with all funds raised given to their chosen charity – Mission Australia. Over 80 players participated in the Ambrose golf tournament. The day started with a big breakfast, with people beginning to gather around the magnificent pig and lamb on spits that would be served for lunch. Whilst out on the course players were provided with light refreshments and had the opportunity for a pro golfer to take a shot for them at the 11<sup>th</sup> hole. Entertainment after lunch included a speaker from Mission Australia, comedians, silent auction and the raffle draw that had been circulating for the past 8 weeks.

Novotel Barossa Valley Resort was delighted with the donations and overwhelming community support shown for the event. Due to its success, consideration is now being given to making this an annual event, where all funds raised will continue to be given to the much needed Mission Australia.