

An initiative of

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Australian Hotels Association (SA)

HOTEL *Care*

December 2016



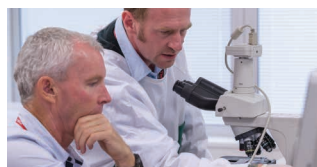
Page 2

Walker Flat Country
Fire Service



Page 3

Cure4CF Foundation Ltd



Page 4

Foodbank SA



Page 5

Keith Hospital



South Australian hotels have a long and proud history of supporting their local communities. This support is demonstrated in all sorts of ways. Numerous pubs are major sponsors of football clubs across the state, many pubs donate meal vouchers for raffles or school quiz nights, whilst some hotels have formed close partnerships with charities to assist the

work they do in the community. Hotels also support the hospitality and tourism industries in many ways. The industry as a whole, through Hotel Care Community Projects, is also responsible for more substantial donations to charities and community organisations. This is made possible by the backing of the Independent Gaming Corporation.

Since its inception in 1996, Hotel Care Community Projects has donated more than 11 million dollars in over 670 grants.



RSPCA Bushfire Support

In light of the terrible circumstances of November 2015 with the Pinery Bushfires, Hotel Care and Clubs SA committed to RSPCA/Roseworthy Campus a grant of \$25,000 to assist with the recovery efforts for the many animals affected by the disaster.

The donations received on behalf of the Roseworthy Veterinary Health Centre by the RSPCA have been used to pay for bandages, dressings, antibiotics, drugs and fluids for fire-affected animals.

Freggley the cat was just one of the many survivors who received lifesaving treatment at the Companion Animal Health Centre. He spent up to 24 hours on the fire ground and received burns to 40% of his body. He was found in a paddock next to the burnt remains of his family's home.

Freggley was taken to the University's veterinary clinic at the Roseworthy campus, where he spent several days in intensive



care. He joined a number of other animals being treated for burns and other injuries at the centre including over 25 dogs, cats and wildlife, as well as a number of horses.

\$25,000 Inc GST

Walker Flat Country Fire Service



The Walker Flat Country Fire Service services its local area as well as providing assistance as part of 'strike teams' across the state including firefighting relief for Sampson Flat, Pinery, Ngarkat and Danggali conservation parks.

They received Hotel Care funding assistance to buy a range of items, including:

- A floating pump which will assist in combatting riverine type fires where large amounts of water/foam is required. (i.e. property, holiday homes and resorts)
- A split system air conditioner to improve the comfort of station personnel over long operations for communication and logistic support for fire fighters
- A fridge to keep water and beverages cold for fire fighters and personnel

\$8897 Inc GST

Hotel Care assists BlazeAid

BlazeAid is a volunteer-based organisation that works with families and individuals in rural Australia after natural disasters such as fires and floods. Working alongside the rural families, volunteers help to rebuild fences and other structures that have been damaged or destroyed. Their volunteers work in a disaster-affected area for many months, not only helping individuals and families, but also helping to rebuild the local communities.

BlazeAid received Hotel Care funds to purchase two custom made trailers (made in South Australia) fully equipped to assist in the clearing and rebuilding of burnt out fences, in particular as a result of the Pinery Bushfires. These trailers each contain one post driver to assist in the rebuilding process.

The trailers are used to transport all equipment a team of volunteers would need for a day's work. Long term these trailers will stay in South Australia for use in any natural disaster.

\$15,272 Inc GST

Special Olympics

Special Olympics SA is a volunteer, not-for profit organisation offering sports and recreation for people living with an Intellectual Disability.

They received Hotel Care funding for uniforms and bus transport. This assistance will lessen the financial burden on the athletes and their families and enable the athletes to participate in competitions and strive to be the best they can be.

\$14,814 Inc GST

Reclink

Reclink has over 45 member agencies covering the CBD and suburbs. They operate more than 30 programs each month which cater for over 7000 participants in a calendar year. Programs cover both individual and team sports, art and music programs, recreational and social activities and individual support programs. Reclink participants in general do not have the same access to mainstream sporting recreational and social activities which most members of the community take for granted.

Due to the geographic range and coverage of programs they were unable to grow and deliver programs in many areas- particularly rural and regional- due to inadequate transport options. Reclink received Hotel Care funding to purchase a multi-purpose vehicle. A vehicle will enable programs targeted towards at risk young people to expand.

\$39,990 Inc GST

Flinders Medical Centre Foundation

The FCMF received Hotel Care funding for a Video-nasoendoscope and processor for their Speech Pathology department. This item will allow FMC Speech Pathologists to visit adult patients throughout the hospital to provide early diagnosis and treatment of many different conditions. It will also support the FMC Laryngology Clinic to provide an assessment of structural and functional changes that often require a patient to undergo a diagnostic micro laryngoscopy for true diagnosis.

\$48,330.94 Inc GST



Cure4CF Foundation Ltd



Every four days a baby is born with Cystic Fibrosis (CF) in Australia. CF is a life limiting disease, with more than half of people living with CF passing away before they turn 38. Also severely life impacting - a CF patient will need to take up to 40 tablets and endure two hours of physiotherapy daily, along with numerous lifetime hospital admissions from birth. There is currently no cure.

The Adelaide Cystic Fibrosis Airway Gene Therapy Research Group that Cure4CF Foundation financially supports, believes in a potential cure, rather than ongoing treatment of Cystic Fibrosis symptoms. Funding from Hotel Care will enable the Adelaide CF Airway Gene Therapy Research Group to cost-effectively and rapidly obtain large quantities of quality controlled, single-batch plasmids for its gene transfer work. The funding will be used to purchase four different plasmids which are expected to be sufficient to last for 3-4 years and will ensure the team can continue their gene therapy studies toward developing their potential cure for cystic fibrosis airway disease.

\$21,807.50 Inc GST

St John

Each year St John helps tens of thousands of people across the state through the delivery of first aid, training and education, youth and social inclusion programs.

St John volunteers are readily mobilised to provide first aid as part of the State Emergency Management Plan during times of state emergency, such as bushfires and extreme weather events. Their team consists of over 1800 volunteers across 70 divisions. St John is present at community events across the State providing first aid response, pre-hospital care and patient transport to the attending public. Hotel Care funded the purchase of 35 robust marquees to provide shelter and protection to patients whilst they undergo treatment and also provide shelter and protection to St John volunteers whilst they remain at-the ready to provide First Aid care during events.

\$44,000 Inc GST



Parkinson's SA Inc



The Parkinson's Communication Project aims to improve communication with people with Parkinson's and their families and health professionals, through better targeting of information, improved training presentations and by making sessions

available to people with Parkinson's in the country. Hotel Care funding was able to assist with these components to the project:

- Developing the existing database to improve ways of letting specific groups of clients know about seminars and courses that will be relevant to them.
- Purchasing an interactive whiteboard and data projector for office use when running training sessions for health professionals who care for people with Parkinson's and also seminars for clients themselves.
- Purchasing a video camera to film seminars held in the metropolitan area so that they can be made available to people in country areas. These people are very disadvantaged by not being able to attend the regular information sessions held in the city.

\$9279 Inc GST

Royal Flying Doctor Service

The RFDS received Hotel Care funding assistance to purchase a new ventilator. Ventilators deliver oxygen to the airways of critically-ill or trauma patients who cannot breathe themselves. The HAMILTON-T1 performs during aeromedical transport like a full-featured NICU (neonatal intensive care unit) ventilator at the bedside in a hospital.

On average, RFDS Central Operations will aeromedically evacuate more than 400 newborn babies every year – last year alone, 30 of these neonatal patients were intubated and required ventilation for emergency aeromedical transfer.

\$45,000 Inc GST

The Queen Elizabeth Hospital and the Basil Hetzel Institute

The Basil Hetzel Institute is the research arm of The Queen Elizabeth Hospital and is staffed by individuals who are employed by the Hospital or the University of Adelaide. A major component of the research at the Basil Hetzel Institute is to improve the care and outcomes of patients treated at The Queen Elizabeth Hospital and hospitals throughout South Australia.

Hotel Care funded sleep-monitoring equipment to determine the extent of sleep disruption among patients acutely hospitalised in the Coronary Care Unit of The Queen Elizabeth Hospital and the impact this may have on subsequent unexpected readmission to hospital.

The pilot study findings may lead to clinical trials of interventions to improve sleep and the overall experience and outcomes of hospitalised cardiac patients.

\$7,774.80 Inc GST

Youth Opportunities

Youth Opportunities received Hotel Care funding for the purchase of a new vehicle to be used for trainers to travel to regional centres to deliver the Personal Leadership Program. Youth Opportunities is an SA not for profit organisation providing unique personal leadership training to disadvantaged young people. It is offered to year 10 students in and around 18 schools and organisations across metropolitan and regional SA. The program is an intense one day per week, 10 week program. It engages and extends the participants knowledge and skills in areas not typically part of their schooling but that are critically important to life.

\$29,195 Inc GST

Foodbank SA

In winter, SA Hotels took up a collection in their hotels for Foodbank SA, asking for a gold coin donation with a meal purchase to assist the hungry. This raised \$4,577.65 from 27 hotels, which will enable them to provide over 8000 meals to people in need in SA. Some pubs now have donation tins permanently on their bars to collect all year round.



Keith and District Hospital



Half of the Keith & District Hospital elderly residents are confined to a wheel chair, and have difficulty going on outings or visiting family and friends. Most cannot easily transfer to a standard

vehicle. Hotel Care funding enabled the hospital to purchase a Resident's Access Vehicle.

Residents greatly benefit from this Access Vehicle that volunteers and the resident's family drive to take their loved one out from the facility. This could be for medical or social reasons. It also helps resident's re-establish friendships, engage in group participation in our community and take some work load off of staff.

The Access Vehicle will also be used by the broader community to help people with disability confined to their homes. This program is managed through the Keith and District Hospital's Volunteer program.

\$56,660.80 Inc GST

Dis-Able Sailing Inc.

In late 2008 a Hotel Care grant enabled Dis-Able Sailing to purchase Freedom, a 25ft day sailor so that people with a disability can enjoy the freedom on the water. Since then Dis-Able Sailing has been able to offer meaningful recreation for people who would normally have difficulty engaging in 'sailing activities' because of the kind of support required by adults who attend Day Options programs. They now offer sailing once a month to

Bedford Day Options, every other Monday to DCSI Disability Services, Disability SA and once a month to four Comrec Australia Day Options.

Further Hotel Care funding has enabled Dis-Able Sailing Inc. to replace the rigging, upgrade the sails and purchase two winches.

\$6398 Inc GST

The Morphett Arms Hotel helping the community (Joint Winner of the 2016 AHA|SA Hotel Award for 'Outstanding Community Service & Support')

The Morphett Arms Hotel prides itself on active support of many community causes.

One very successful charitable initiative was the 'Biking For Bowel Cancer Part II 'Hotel to Harbor – 72 Hour Bikeathon'.

After a successful campaign in 2014, their very own staff member Jason decided to host another fundraiser dedicated to the same cause. This is where Biking for Bowel Cancer II – Hotel to Harbor was created, to raise money for Bowel Cancer SA with a target of \$10,000. The aim was to keep a stationary bike in motion for 72 hours consecutively aiming to ride the equivalent distance from the Morphett Arms to Sydney Harbor.

Hosted at the hotel, 5 stationary bikes were positioned and upon the starter's gun, they were off and riding. All were welcomed to ride at any time, from members of the staff, patrons and the wider community. Everyone could get involved with a ride on the bikes. Promoting awareness for Bowel Cancer SA, and healthy lifestyles in general it was a hugely successful fundraiser. After 28 hours the team had 'reached' Sydney Harbor, with 44 hours to spare. The bikers continued on with many sizes, shapes and ages all having a ride until the full 72 hours were reached – even a member of the local constabulary stopped to have a ride.



Over \$11500 was raised and was directly donated to Bowel Cancer SA. In 72 hours, Jason, staff and members of the public managed to ride 5005 kilometers as a cumulative total during the marathon effort.

The public reception was amazing. To this day it is still something the local customers talk about as they were directly involved for this amazing cause.

Congratulations to all the Community Service & Support finalists at this year's AHA | SA Hotel Awards for Excellence!

- Arkaba Hotel
- British Hotel, Port Adelaide
- Lakes Resort Hotel
- Morphett Arms Hotel (Joint winner)
- Port Lincoln Hotel
- Renmark Hotel Motel
- Sevenhill Hotel
- The Gully Public House & Garden
- The Rezz
- Torrens Arms Hotel
- Vine Inn Barossa (Joint winner)
- Warradale Hotel

The Vine Inn Barossa (Joint Winner of the 2016 AHA | SA Hotel Award for 'Outstanding Community Service & Support')

The Vine Inn Barossa continues to show over and above commitment to its local community, from local sporting institutions, to the support of social issues and assistance to disadvantaged families. The past 12 months has seen the Vine Inn contribute over \$56,000 in cash support. Their particular passion for 2016 was to support those who were affected by the Pinery Bushfires by offering accommodation and running a fundraiser to assist the



local CFS. They also ran a charity golf day dedicated to the School Justice Fund and Nuriootpa High School.

A snapshot of some of the finalists initiatives includes:

Arkaba Hotel



The Arkaba Hotel is always willing to actively support the community in various ways. Some of their recent support includes:

- Arkaba Commission - The Arkaba Commission is a \$8,000 grant to a student of Adelaide Central School Of Art to produce a piece of artwork that will be displayed at the Arkaba Hotel until it is auctioned off and the money raised goes back to the school. The last piece raised \$10,600.
- Mary Potter Hospice - With a David Bowie Tribute featuring two iconic Adelaide bands, The Arkaba raised \$6,000 for Mary Potter Hospice.
- Variety Melbourne Cup 2016 - Partnering with Variety The Children's Charity, over \$14,000 was raised at their recent Melbourne Cup lunch!

The British Hotel Port Adelaide

The British Hotel is heavily involved in a number of non-profit organisations and clubs, offering meeting places and function rooms free of charge. They are involved in fundraising for the Leukaemia Foundation through the U.G.L.Y Bartender fundraiser. They spend several months of the year hosting different fundraising events such as quiz nights, sausage sizzles, raffles, silent auctions and more. For one of their fundraisers, their venue manager Ashley bravely completed a 24 hour run and raised over \$7000 for the foundation. Over the last 4 years they have been supporting U.G.L.Y Bartender they have raised almost \$18,000!



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