



ENTER NOW

2019 SA PUB BURGER CHALLENGE

Sponsored by Holco Fine Meat Suppliers

AHA|SA Hotel Members are now invited to enter the annual **2019 Pub Burger Challenge** proudly sponsored by **Holco Fine Meat Suppliers**. Twelve hotel finalists will cook-off in front of an expert judging panel at TASTING AUSTRALIA in early April 2019 for the title of "SA's Best Pub Burger".

THE PRIZES

- *Major Prize for the winning hotel donated by Holco Fine Meat Suppliers*
- *Prize for the winning chef donated by Holco Fine Meat Suppliers*
- *A complimentary feature article in 'HOTEL SA' Magazine*
- *Promotional feature in 'InDaily' www.InDaily.com.au*
- *On-air radio promotion through 'FIVEaa' and 'Nova 91.9'*
- *A winners plaque to display in your hotel*

THE RULES

- ✓ The competition is open to AHA|SA Members only
- ✓ Must be available on your current hotel menu as of 1 January 2019
- ✓ Burger must be able to be purchased in all areas of the hotel
- ✓ Pattie must be **Beef** or **Lamb** and made on-site at the hotel (no commercial products allowed)
- ✓ Pattie must be made from either minced or shredded meat, not a whole muscle
- ✓ Burger must be presented in bun-style bread
- ✓ Priced at no more than \$25 Inc GST

HOW TO ENTER

Entry is free! Complete the attached entry form and submit with a **colour photograph** of your burger by **Friday 8 March**. Dependent on number of entries (which there have been many in previous years) there will be an 'elimination round' conducted through a blind tasting in front of an expert panel. All entries will be personally contacted by **Friday 15 March** to advise them of their status in the competition and advise of the process toward the final cook-off.

**AHA | SA & Holco Fine Meat Suppliers
2019 SA PUB BURGER CHALLENGE
ENTRY FORM**

Hotel: _____

Address: _____

Contact: _____ Mob: _____

Chef: _____ Mob: _____

Email: _____

Burger Price point: \$ _____

(Please note burger must be currently available on your hotel menu – see criteria on front page)

A short description of your burger including key ingredients...

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ATTACH PHOTOS HERE



Entries close Friday 8 March

MAIL
2019 SA Pub Burger Challenge
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RUNDLE MALL SA 5000

EMAIL
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