



PUBS WITH HEART
PROUDLY SUPPORTED BY SA HOTELS

APPLICATION FOR FUNDING ASSISTANCE

Please complete this document precisely and attach the appropriate supporting documentation (maximum three A4 pages including photographs where required).

DATE: _____

ORGANISATION: _____

PLEASE NOTE that applications must be generated from umbrella organisations, not subsidiary groups

ADDRESS: _____

E-MAIL ADDRESS: _____

TELEPHONE: Direct Daytime contact: _____

Mobile: _____

KEY CONTACT NAME: _____

Please ensure that this is the main person to contact for any questions relating to the application

POSITION HELD: _____

GST REGISTERED: YES / NO

BOARD OF MANAGEMENT NAMES:

Please include details of the organisations of which the members are employed where available

INDICATE YOUR ORGANISATION'S INFRASTRUCTURE TO PROMOTE AND CO-ORDINATE THE 'PUBS WITH HEART' SUPPORT:

IDENTIFY KEY PROMOTIONAL OPPORTUNITIES FOR 'PUBS WITH HEART' FUNDING PROGRAM:
E.g., Media opportunities, logo display, naming rights, newsletters etc



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CRITERIA FOR SPONSORSHIP SUPPORT

‘Pubs with Heart’ Funding Program is funded by hotels with gaming machines through the Independent Gaming Corporation. South Australian hotels have a long and proud tradition of supporting the community and today can give more – thanks to gaming machines. As part of ‘Pubs with Heart’ support, all publicity must recognise the contribution gaming machines have made.

- ◆ Projects must be accessible to people from across the State.
- ◆ One application per organisation will be considered in any twelve-month period.
- ◆ Organisations seeking assistance should identify a specific project to which "Pubs with Heart" can provide direct funding assistance.
- ◆ Projects can be a "once off", or over a longer term. Sponsorship will be provided for up to 12 months.
- ◆ Projects should reflect a high standard of integrity and identify the specific area of the community who will most benefit from assistance.
- ◆ Projects must be undertaken as a "joint venture", utilising the existing infrastructure of the fundraising organisation to coordinate and promote the funding of the project and funding with the AHA|SA.
- ◆ Preference will be given to causes that:
 - ◆ can demonstrate assistance to those sectors in the community that are in some manner historically 'disadvantaged'. For example, priority will be given to projects that support children, young people, physically and/or intellectually disadvantaged people, health-related programs, and community-based projects.
 - ◆ require funding of up to \$10,000.
 - ◆ benefit a charity or community organisation directly, without going through an intermediary.
- ◆ To ensure the integrity of ‘Pubs with Heart’ is maintained, successful projects will reflect the ‘Pubs with Heart’ community profile in a safe and responsible manner.
- ◆ Applications for support must be in writing to the AHA|SA. Applications must provide details of involvement and available infrastructure to promote and secure recognition for ‘Pubs with Heart’ sponsorship.
- ◆ For capital expenditure projects, two independent quotes must be included in the application.
- ◆ Where applicable, GST must be included in the total value of the funding sought.