

An initiative of

aha|sa

Australian Hotels Association (SA)

HOTEL *Care*

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South Australian hotels have a long and proud history of supporting their local communities. This support is demonstrated in all sorts of ways. Numerous pubs are major sponsors of football clubs across the state, many pubs donate meal vouchers for raffles or school quiz nights, whilst some hotels have formed close partnerships with charities to assist the work they do in the community. Hotels also support the hospitality and tourism industries in many ways.

The industry as a whole, through Hotel Care Community Projects, is also responsible for more substantial donations to charities and community organisations. This is made possible by the backing of the Independent Gaming Corporation. Since its inception in 1996, Hotel Care Community Projects has donated more than **8.5 million dollars** in over 540 grants.



SIDS & Kids

In October 2012, Hotel Care provided a grant to SIDS & Kids which enabled them to upgrade their IT systems.

Their previous systems were old and not coping and they had been trying to find a way to upgrade these. It was fantastic to provide this level of support and turn their dream into a reality.

\$16,000 Inc GST



Blind Sporting Council Of SA

There are approximately 567,800 people in Australia and over 35,000 in South Australia alone, who suffer from blindness and other serious visual disturbances or loss of vision.

Blind Sporting Council (BSC) was established in 1996 to provide opportunities for blind sportspersons. Since then BSC has grown considerably and aims, through learning, training and participation, to provide an alternative means for blind and vision impaired people to develop self-confidence, physical awareness and the art of total integration. A major amount of funding and focus is on life skills development for blind and vision impaired people of all age groups, for which they use recreation and physical fitness as a medium.

The Blind Sporting Council received Hotel Care funding in May 2013 to purchase a database system that will enable them to improve their communication, aid in volunteer recruitment and improve fundraising and sustainability which will ensure that they continue to deliver the services required in the community.



\$12,835 Inc GST



Variety – The Children's Charity

Variety – The children's charity aims to help sick, disabled and disadvantaged children by providing financial support and organising activities that benefit their quality of life and general well-being.

They received Hotel Care funding in February 2013 to purchase a new Sunshine 22 Seater Coach with Wheel Chair lifter for Modbury Special School.

"My son Damien was very excited about the new bus. Normally he comes home from school and I ask "how was your day?" and "what did you do at school?" and he will reply "I don't know". Today I asked "how was your day?" and he replied "it was the BEST DAY EVER!". He then went on to tell me all about the new bus. A huge thank you to everyone involved in raising the funds. I'm sure all the children will benefit."

(Mother of child whom attends Modbury Special School)



\$44,000 Inc GST





Eating Disorders SA

Eating Disorders SA's (EDASA) mission is to raise community awareness and to reduce stigma against eating disorders. EDASA will be delivering recovery and support workshops in regional and rural areas through Skype. They also have volunteers regionally based who wish to begin support groups and workshops and the delivery of 'Butterfly's' education and prevention programs.

EDASA received Hotel Care funding support in February 2013 for the purchase of office supplies and equipment, website creation, laptop computers, and printer, volunteer resources, library and resource books. Once EDASA has these facilities they can provide support and referral services for people with eating disorders and their families.

\$14,635.20 Inc GST



Community Living & Support Services

Community Living & Support Services (CLASS) provides services to people living with disabilities in areas South of Adelaide including the Fleurieu Peninsula, Adelaide Hills, South Metro, KI, Renmark and the South East. It has commenced an additional program on the South Coast, located at Goolwa. This program is based around a 'Farm Style' Day Options program, where clients actively participate in the running of a farm. This venue will also be used as a central meeting spot for the Goolwa Day Options team.

The Farm program will provide clients with opportunities to participate in responsible activities and will also provide opportunities for 'time-out' for people with disabilities as well as their families and carers.

Hotel Care and the Coopers Brewery Foundation provided joint funding in early 2012 for a vehicle for the 'Far Style' program, to transport clients, collecting materials, visiting other farms, checking animals as well as additional activities.

\$15,000 Inc GST



Time for Kids

Time for Kids Inc is a not for profit organisation that has been working with disadvantaged families and children in South Australian since 1960. Time for Kids develops a network of volunteer families from across SA who welcome children into their homes on a regular basis and who provide care, mentoring or school holiday experiences.

Time for Kids received Hotel Care funding over a three year period to support further growth in the recruitment of volunteer families for their placement program. The placement ensures that children from disadvantaged backgrounds (at risk) are given the opportunity to spend time with volunteer families, one weekend a month, in their local community.

\$66,000 Inc GST



Hospital Research Foundation & Captain Courageous Foundation

Diamond Black Fan Anaemia (DBA) is a rare congenital bone marrow failure syndrome which arises in infancy and is characterised by severe life-threatening anaemia. In addition to anaemia, children with DBA have an increased chance of developing cancer – particularly leukaemia and some solid tumours.

The Captain Courageous Foundation has been established to share its research outcomes with like organisations around the world focused on research into Bone Marrow Failure Diseases.

The research of severe red blood cell defect of patients suffering from DBA aims at a better understanding of the molecular changes that occur in patients. Developing a cell-line model of DBA in the laboratory, allows a study on how the mutations cause the anaemia. The investigation into the role of alternative splicing in a cell line model is a 12 month research project being undertaken by the Basil Hetzel Institute. The Hospital Research Foundation received Hotel Care funding assistance in May 2013 to buy 11 of 18 arrays required to perform the study, with other funding support from the 'Captain Courageous Foundation'.



\$9,757 Inc GST

Flinders Medical Centre Foundation

For a sick child, having to undergo an MRI scan can be a frightening experience.

A child is referred to have a MRI to detect possible brain and spinal abnormalities, brain or spinal tumours, or to find the causes of seizures and developmental delays. In these cases, not only does the child find it difficult to lie still for the 20 minute scan, but they may experience feelings of anxiety or claustrophobia and may need to be put under general anaesthetic in order to lie still.

The Flinders Medical Centre Foundation (FMC Foundation) was provided with Hotel Care funding in April 2013 to purchase a "Resonance Technology Cinema Vision A/V System". These MRI goggles will allow children to be distracted with DVDs and audio without interfering with the scan results. A study has shown that, in using these MRI goggles, there is a 70% reduction in general anaesthetic requirement for MRI scans in the age ranges of 4-18 years of age. The purchase of these MRI goggles will



then help reduce waiting times for paediatric patients needing an MRI examination as patients will no longer be limited to the time slots when anaesthetists are available. In addition to this, the MRI goggles can also be used to distract adults who are experiencing anxiety and claustrophobia.



\$20,000 exempt GST



Foodbank SA

Foodbank assists around 300 welfare groups that covers the inner-city, metropolitan areas and major regional centres. Foodbank receives no government funding assistance.

Foodbank SA Inc received Hotel Care funding in February 2013 to assist with the purchase of equipment for their new project named 'Community Foodbank'. These new facilities will allow Foodbank to provide an additional 600,000 – 700,000 meals to disadvantaged in the community.



\$11,000 Inc GST



Hutt Street Heroes

Hutt St Centre is delighted with the result of the brand new 'Hutt St Heroes' campaign that was launched this year in partnership with the AHAISA.

The first hoteliers' breakfast at Hutt St Centre in June gave a true insight into the work of the centre and the importance of raising funds for their essential services. Seeing the people arrive early, cold and hungry for breakfast was an eye-opener for the hoteliers and staff that helped cook and serve the eggs and bacon that morning. It was about more than the food though, it was also about making sure those vulnerable people felt safe, welcomed and knowing someone cares. The appreciation of the clients and the dedication of the people who work and volunteer at Hutt St inspired a strong commitment to being a Hutt St Hero.

The fundraiser had participating hotels ask patrons to volunteer a gold coin donation on their food bill through June & July.

The campaign has resulted in over \$21,000 raised for Hutt St Centre's work – a terrific outcome in the first year. This money will help with the essential services the Centre offers and also the Education and Training program, which ensures people who are homeless, have access to pathways out

of their homelessness. This is an area which is so important to people who have had limited access to education and employment through their lives for many reasons, but with support and opportunity comes hope.

Next year hotels will be offered the chance to be Hutt St Heroes again and truly help rebuild lives. Thank you to everyone who participated and to your loyal patrons whose small change made a big difference.

Thank you to these generous AHAISA Member Hotels that participated in the fundraiser:

Alma Tavern
Arkaba Hotel
Avenues Tavern
Avoca Hotel
Belair Hotel
Boho Bar
Brahma Lodge Hotel
Christies Beach Hotel
Colonist Tavern
Cross Keys Hotel
Crown Inn Hotel
Duck Inn
General Havelock Hotel
Goodwood Park Hotel

Hackney Hotel
Highway Hotel
Hilton Hotel
Hotel Richmond
Hotel Royal - Torrensville
Kensington Hotel
Lion Hotel
Marion Hotel
Mick O'Sheas Irish Pub
Mile End Hotel
Modbury Plaza Hotel
Oxford Hotel
Robin Hood Hotel
Sportsman Tavern
Stirling Hotel
Strathmore Hotel
Tantanoola Tiger Hotel
Tonsley Hotel
Torrens Arms Hotel
WA/SA Border Village Hotel
Whitehorse Inn

\$21,366.85 Inc GST





AHA | SA Hotel Industry Awards for Excellence - Outstanding Community Service & Achievement

The 2013 AHA|SA Hotel Industry Awards for Excellence saw a large list of nominations for the 'Outstanding Community Service & Achievement' category.

Due to the amazing level of contribution these hotels have provided to their local community, each nominee was awarded with a 'Certificate of Merit'. The nominees included the Alberton Hotel, Arkaba Hotel, Lakes Resort Hotel, Loxton Hotel, Playford Tavern, Port Lincoln Hotel and the Vine Inn Barossa.

The winner of the category announced on 23 July, 2013 was the 'Loxton Hotel'.

Since its establishment over 100 years ago, the Loxton Hotel has been committed to the betterment of the community. In the last twelve months the hotel has supported a wide range of organisations including local schools, Rotary, Probus Groups, Lions, Apex, Chamber of Commerce and many events such as the Loxton Gift Athletics Carnival. All up the hotel has contributed nearly \$75,000 to support its community through donations and/or sponsorships. In a geographical area that has been through recent challenges, the Loxton Hotel has continued to dig deep.



Sevenhill Hotel

The Sevenhill Hotel is working together with the Sevenhill Country Women's Association (CWA) group to raise money to provide a new playground at the local oval, Richardson Park in Sevenhill.

They have allowed the CWA to book out the Hotel for the Melbourne Cup and to sell their own tickets, with our support they anticipate raising as much as \$4000 to put towards this project.



The Lion Hotel

The Lion hosted the Guide Dogs SA/NT planning strategy day in the Melbourne Room on 5th August and brought one of their gorgeous dogs "Tango" with them. Of course being a guide dog he was allowed into the hotel and he sat in on the proceedings.

The hotel also hosts a number of Charity BBQs in the courtyard on Friday nights for various charities including Flinders Medical Centre Ride for Cancer, Variety, Ronald McDonald House and Time for Kids.

Each year they also support Flinders Medical Centre for Research "Pink Yellow Blue Ball", Camp Quality's "Supper Club", Variety SA's "Paint the Town Red" and the Peter Couche Foundation.

This year they have also sponsored Cora Barclay Centre, Beyond Blue Youth, Coopers Foundation Charity Golf Day, Netball SA, The North Adelaide Society, North Adelaide Football Club Gala Dinner.



Bellum Hotel

Simon Livingstone at the Bellum Hotel was adamant to raise money for a very worthwhile cause - 'Swinging with the Stars'. This is an annual fundraising event for the local south-east charity, 'The Stand like Stone Foundation'. The Foundation aims to provide grants and assistance to locals, such as 'The Back to School' and the 'Stay at School' programs that aid the under-privileged.

The Bellum has raised over \$70,000 since Simon has been there, supporting: The Ugly Bartender, (highest SA total raised), Angel Flight, and The Leukaemia Foundation; so doing this sort of stuff is what they do best and enjoy doing as well.

"Within the foundation there are sub-funds that can be used to aid specific areas, and this year they were fortunate enough to be able to set up 'The Steven Noble Fund' in memory of Steven Noble, who was killed in a car accident earlier this year. Steven was a much loved young man, being the premiership captain of The Port MacDonnell Football Club. His wife, Courtney, was a 'star' in last year's Swinging with the Stars event. His death was not only felt by the Port MacDonnell Township, but also by the surrounding communities of Allendale and Kongorong."

Swinging with the Stars consists of eight 'celebrities' paired up with eight 'professional' dancers, and this year they danced the Cha Cha, Waltz, and Disco in front of 400 people. The event was won by Tom Hart (Simon conceded he was never close), but he was close in winning the People's Choice Award. The total raised for his chosen fund was \$15,300.

The Highway

NY Marathon - Jodie Lee Foundation

In May, four ladies running the New York Marathon and supporting the Jodie Lee Foundation held a fundraising ladies lunch at The Highway. Jo Liptak, Lee Rouvrey, Jo Lunn, Lee Suter set the goal of raising \$3,000 through ticket sales and a silent auction. They were surprised to learn the lunch raised over \$6,500 and even more surprised to hear Macquarie Bank matched the fundraising, dollar for dollar - a total of over \$13,000.

Bogan Bingo

As long-term supporters of the Flinders Medical Centre Foundation, The Highway was eager to host August's Bogan Bingo in The Highway's private function room. To help maximise the funds raised, The Highway subsidised the menu on offer, donated the room hire charge and provided vouchers to be used as prizes. The Flinders Medical Centre Foundation were wrapped to have raised over \$2,500!

The Highway always had fundraising events on the go!

In October they will host THINK PINK DRINKS with pink cocktails, served to you by the leading lads of Adelaide to raise funds for breast cancer research.

They will also be rolling out the red carpet for horse racing royalty, Kerrin McEvoy and the ladies of SA Racing for lunch and support Simone Montgomerie's family.

On October 26th they will be part of Australia's first virtually connected dinner and help raise funds for breast and prostate cancer research.



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